

Location

**Sacred Heart Hospital Conference Center Greenhut Auditorium
5151 North Ninth Avenue Pensacola, Florida 32504**

Ample Parking will be available in the Ninth Avenue Parking Garage
on the Sacred Heart Hospital Campus.

Accommodations

**Hampton Inn Airport, Pensacola, within .7 miles from Sacred Heart Hospital
Van transport to/from conference is available upon request**

2186 Airport Boulevard, Pensacola, Florida 32504

\$116.00 + tax when identifying SHH

Phone: (850) 478-1123 www.hamptoninnpensacolaairport.com

Hilton Pensacola Beach Gulf Front

12 Via de Luna Drive, Pensacola Beach, Florida 32561

Reservations: 1-866-916-2999 or www.pensacolabeachgulffront.hilton.com

A group block has not been set up so rates and availability will vary.

Registration and Enrollment

The seminar registration fee includes the conference and syllabus as well as breakfast, break refreshments and lunch. To ensure your place at the conference, this fee, accompanied by the seminar registration form, should be returned by September 5, 2009.

Name: _____ Professional Title: _____

Specialty: _____ License # _____ State _____
(To receive credit, it is required that nurses supply their State License Number)

Address: _____

City: _____ State: _____ Zip: _____

Office/Daytime phone: _____ Fax: _____

Email Address: _____

FULL CONFERENCE FEE

For Physicians, Podiatrists:

- Advance Registration \$250
 Postmarked after 9/5/09 and Onsite \$300

For Residents*:

- Advance Registration \$ 50
 Postmarked after 9/5/09 and Onsite \$100

For PAs, Nurse Practitioners, Allied Health Professionals:

- Advance Registration \$150
 Postmarked after 9/5/09 and Onsite \$200

For Nurses, Respiratory Therapists,

- Advance Registration \$100
 Postmarked after 9/5/09 and Onsite \$150

*Letter from Director of Training must accompany registration.

Please circle one: Visa MasterCard American Express

Card number: _____

Expiration Date: _____ Amount: _____

Registration Options: Credit card registrants may fax this completed form to (850) 477-8144, or register online at www.mecop.org. Make checks payable to MECOP and mail - with completed form - to:

Medical Educational Council of Pensacola
8880 University Parkway, Suite C
Pensacola, Florida 32514

Have questions? Call (850) 477-4956
or email to: mecop@mecop.org

REFUND POLICY

A refund minus a \$50 administrative fee will be given **if notification is received on or before August 12, 2009, 3:30 CDT. Sorry, no refunds after August 12, 2009, 3:30 pm CDT**

SPECIAL ACCOMMODATIONS

Meetings are held in barrier-free facilities. Reasonable arrangements for persons with disabilities will be made with sufficient advanced notice.

NON-PROFIT ORG.
U.S. POSTAGE
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PENSACOLA, FL
PERMIT #58

Sacred Heart Health System
5151 North Ninth Avenue
Pensacola, Florida 32504

The Medical Educational Council of Pensacola



in joint sponsorship with the
Association of Philippine Physicians
of the Florida Panhandle



Presents...

THE 22ND ANNUAL

Primary Care

UPDATE 2009

APPFP SYMPOSIUM

Saturday September 12, 2009

Sacred Heart Hospital Conference Center
Greenhut Auditorium

5151 North Ninth Avenue, Pensacola, Florida





Planning Committee

Lourdes Virtusio, MD
Conference Director

Robin L. Key
Program Administrator, MECOP

Barbara J. James
Conference Consultant, APPFP

Annamae Manuel, RN, BSN
Nurse Coordinator, APPFP

Target Audience

Ride the crest of the latest wave of information on the clinical management of the most recent advances of diseases commonly encountered by primary care physicians including pediatricians and other specialties and earn up to **8 AMA PRA Category 1 Credits™/8 AAFP Prescribed Credits**.

Make plans to enjoy a host of fun activities to keep you and your family entertained on your next CME adventure. This symposium is a premiere CME meeting in its field, this year convening in the Sacred Heart Hospital Conference Center, Pensacola, Florida. Only 10 miles from the meeting site you can enjoy our beautiful beaches on Pensacola Beach's renowned "World's Whitest Beaches" with plenty of surf & sand, family amusements and exciting beach nightlife. An unmatched collection of historical sites are nearby, including the National Museum of Naval Aviation just ten miles away that houses its own IMAX Theater. Pensacola Regional Airport is less than 5 minutes from the meeting site and within walking distance to shopping and dining.

Objectives

Through lecture, case presentation, and audiovisual format, the participant should be able to **IDENTIFY** current recommendations and trends for primary care management, **APPLY** to clinical practice best treatment options, **DISCUSS** changes and new remedies.

At the conclusion of this CME activity, the participant should be able to:

- **MANAGE** patients with a history of diabetes, how it would impact the progression of disease and prevent cardiovascular complications, the relationship between Type 2 Diabetes, hyperuricemia and gout;
- **ACQUIRE** the latest research and information regarding Stroke, **OFFER** future directions, **IDENTIFY** specific opportunities to provide intervention for patients with Stroke;
- **MANAGE** patients with a history of dyslipidemia, **SUMMARIZE** future directions, **APPLY** appropriate treatment,
- **ASSESS** Medical Error Prevention, **IDENTIFY** the five most misdiagnosed conditions during the previous biennium as determined by the Board, **RECOGNIZE** common performance and diagnostic errors, **STATE** the elements of a root cause analysis as a mechanism for preventing medical errors, **SUMMARIZE** risk management measures designed to enhance patient safety requirements set forth by Florida Statute 456.013(7).
- **VERBALIZE** choices and indications in management of MRSA and other skin infections, prevention and treatment as it relates to current practice;
- **ACQUIRE** new diagnostic methodologies in the treatment of Breast Cancer, **ASSESS** and **MODIFY** causes, early detection, risk factors and prevention, **OFFER** future directions;
- **ANALYZE** the signs and symptoms of Thyroid Disease, Causes of elevated thyroid levels, Meaning behind abnormal tests, Usefulness of nuclear testing and imaging, and Options of medical versus surgical therapies;

Needs Assessment

The Symposium Planning Committee identified objectives/topics based on comments from the 2008 symposium participants, continuing review of changes in quality-of-care as revealed by medical audit or other patient-care reviews as well as educational mandates identified by the State of Florida.

Evaluation

The evaluations for this program are designed to evaluate 1) program content, 2) speaker presentation and 3) audiovisuals. In addition, it is used as a tool for 4) needs assessment, 5) outcomes, 6) disclosure of any relationship that any of the speakers may have with a commercial provider and 7) presenter bias that may exist in his/her discussion of any commercial product or service.



Symposium Agenda

SATURDAY, SEPTEMBER 12, 2009

- 7:00 am - 7:50 am **Registration/Continental Breakfast**
- 7:50 am - 8:00 am **Welcome/Introductions**
Lourdes Virtusio, MD
- 8:00 am - 9:00 am **Diabetes Update and Management**
Charles A. Reasner, II, MD
- 9:00 am - 10:00 am **An Hour With the Expert: Current Care in Stroke**
Terry Neill, Jr., MD
- 10:00 am - 10:15 am **Break - Please Visit Exhibits**
- 10:15 am - 11:15 pm **Change in Heart! Primary Care of Dyslipidemia**
Mary Hunt Honkanen, MD
- 11:15 am - 12:15 pm **Medical Errors Part I**
Paul T. Baroco, MD
- 12:15 pm - 12:45 pm **Lunch**
- 12:45 pm - 1:45 pm **Medical Errors Part II**
Paul T. Baroco, MD
- 1:45 pm - 2:45 pm **Infectious Disease Update**
Pardeep Kumari, MD
- 2:45 pm - 3:00 pm **Break - Please Visit Exhibits**
- 3:00 pm - 4:00 pm **Advances and Treatment of Breast Cancer**
Alejandro A. Inclan, MD
- 4:00 pm - 5:00 pm **The Spectrum of Thyrotoxicosis**
Randall P. Riche, MD
- 5:00 pm **Evaluations / Certificates**
- 5:15 pm **Finis**

Monitor: Adelaida Torres, MD

**Moderators: Raul Ramos, MD
Mary Mancao, MD**



The Faculty

Paul T. Baroco, MD
Chief Medical Officer
Sacred Heart Health System
Pensacola, Florida

Mary Hunt Honkanen, MD
Director, Cholesterol and Lipid
Treatment Program
Cardiology Associates
Mobile, Alabama

Alejandro A. Inclan, MD
Woodlands Medical Specialists
Medical Oncology Section
Pensacola, Florida

Pardeep Kumari, MD
Gulf Coast Infectious Diseases
Clinical Assistant Professor
of Medicine
Florida State University
Pensacola, Florida

Terry Neill, Jr., MD
Director, Critical Care Neurology
Institute for Neurology &
Neurosurgery
Sacred Heart Medical Group
Pensacola, Florida

Charles A. Reasner, II, MD
Professor of Medicine
University of Texas Health
Science Center
Department of Medicine, Division of
Endocrinology and Metabolism
Medical Director
Texas Diabetes Institute
San Antonio, Texas

Randall P. Riche, MD
Endocrinology, Diabetes and
Metabolism
Pensacola, Florida

Current guidelines state that participants in CME activities should be made aware of any affiliation or financial interest that may affect the speaker's presentation(s). Each speaker has been requested to complete a conflict of interest statement.

The symposium planning committee reserves the right to make substitutions or changes in this scheduled plan of events for circumstances beyond its control without prior notice to the participants.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the **Accreditation Council for Continuing Medical Education (ACCME)** through the joint sponsorship of the **Medical Educational Council of Pensacola** and the **Association of Philippine Physicians of the Florida Panhandle**. The **Medical Educational Council of Pensacola** is accredited by the **Accreditation Council for Continuing Medical Education** to provide continuing medical education for physicians and takes responsibility for the content, quality and scientific integrity of this CME activity. The **Medical Educational Council of Pensacola** designates this educational activity for up to **8 AMA PRA Category 1 Credits™**. Physicians should claim credit commensurate with the extent of their participation in the activity.

This activity is acceptable for **2 Medical Error** education credits in **AMA category 1. NO PARTIAL CREDIT.**

This activity has been reviewed and is acceptable for up to **8.00 Prescribed** credits by the **American Academy of Family Physicians**.

This program has been reviewed and is acceptable for **8 Podiatric medicine credits** by the **Medical Educational Council of Pensacola**.

Sacred Heart Health System, an approved provider for the **Florida Board of Nursing, Provider No. FBN 3229**, has awarded this seminar **9** contact hours (Credits include 7 CH General and 2 CH Medical Errors).

Sacred Heart Health System, an approved provider for the **Florida Board of Respiratory Care, Provider No. RCE 75**, has awarded this seminar **9 contact hours**. (Credits include 7 CH Personal Growth and 2 CH Direct Respiratory Care for Medical Errors).

The approval of sponsors does not imply endorsement of course content, products, or therapies presented. The participant must make the decision as to the merit and practicability of the materials to which he/she is exposed.